## CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

American Rambler Production 138 Conant Street Beverly, MA 01915

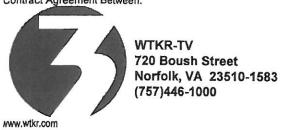
	A			,			
	Contract / Re	vision		Alt Order	<u>#</u>		
	573227	1		07901694			
Product							
ROMNEY/P/R							
Contract Dates	Estimate #						
09/07/12 - 09/10/12	//184			•			
Advertiser			Or	ginal Date	/ Revision		
Romney/R/ President			C	9/12/12	/ 09/12/12		
	Billing Cycle	Billing	Billing Calendar		Cash/Trade		
	EOM/EOC	Broado	Broadcast		Cash		
	Station	Accoun	Account Executive		Sales Office		
	WTKR	Jamie	And	Irus	Washington, D.		
	Special Hand	ling					
	Demographic						
	Adults 35+						
	IDB#	Advertiser Co		Code	Product Code		
	Agency Ref			Advertiser	Ref		
	1						

		Spots/		To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week R	ate Type	Spots	Amount
1 3 09/07/12 09/07/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	6-7am	:30	NM	2	\$520.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12        F         2	Rate \$260.00				
2 3 09/10/12 09/10/12 Newschannel 3 News	6-7am	:30	NM	2	\$520.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 2	Rate		( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( (		\$520.00
	\$260.00				
3 3 09/10/12 09/10/12 Price Is Right Start Date End Date Weekdays Spots/Week	11am-12n	:30	NM	2	\$1,600.00
Week: 09/10/12	<u>Rate</u> \$800.00				
4 3 09/07/12 09/07/12 Price Is Right	11am-12n	:30	NM	2	\$1,600.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 2	Rate	17-2			φ1,600.00
	\$800.00				
5 3 09/07/12 09/07/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	12n-1230pm	:30	NM	2	\$830.00
Week: 09/03/12	<u>Rate</u> \$415.00				
6 3 09/10/12 09/10/12 Newschannel 3 News	12n-1230pm	:30	NM	2	\$830.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 2	Rate		14141		Φ630.00
	\$415.00				
7 3 09/10/12 09/10/12 CBS Daytime Start Date End Date Weekdays Spots/Week	1228-3pm	:30	NM	2	\$830.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 2	<u>Rate</u> \$415.00		- 1		
8 3 09/07/12 09/07/12 CBS Daytime	1228-3pm	:30		_	4000
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	0	\$0.00
Week: 09/03/12 09/09/12F 2	\$415.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length R	ate Type		
1 3 09/03/12-09/09/12 CBS Daytime Credited	1228-3pm	F :30 <del>\$415</del>	<del>00</del> NM		
2 3 09/03/12-09/09/12 CBS Daytime	1228-3pm	F :30 \$415.	00 ***		
Credited	1220 opin	.30 \$415.	00 NM		
9 3 09/07/12 09/07/12 Ellen Degeneres 3pm	3-4pm	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate		14141	U	ΦU.UU
Week: 09/03/12 09/09/12F 2	\$280.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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LocaTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



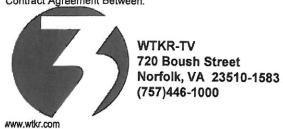
	Contract / Revision 573227 /	Alt Order # 07901694			
Contract Dates 09/07/12 - 09/10/12	Product ROMNEY/P/R	Estimate #			
Advertiser Romney/R/ President		Original Date / Revision 09/12/12 / 09/12/12			

*Line Ch	Start Date End Dat	e Description	Start/End Time	Days Length	Spots/ Week Rate	TypeS	Tot	als Amount
Sta	rt Date End Date	Weekdays Spots/Week	Rate		Trook Trate	Турос	pots	Amount
Spot Ch	Date Range	Description	Start/End Time	Weekdays Leng	ath Rate	Туре		
13	09/03/12-09/09/12	2 Ellen Degeneres 3pm	3-4pm		30 \$280.00	NM		
Cn	edited			-		.,,,,,		
2 3		2 Ellen Degeneres 3pm	3-4pm	;	30 \$280.00	NM		
Cre	edited							
10 3		Ellen Degeneres 3pm	3-4pm	:30		NM	2	\$560.00
		Weekdays Spots/Week	Rate				-	Ψ500,00
Week: 09/		M 2	\$280.00					
≣ 11 3		NewsCha 3 News First @ 4	lp 358-5pm	:30		NM	0	\$0.00
-		Weekdays Spots/Week	Rate					Ψ0.00
Week: 09/1		M 2	\$200.00					
Spot Ch		Description	Start/End Time	Weekdays Leng	<u>ith Rate</u>	Type		
13		NewsCha 3 News First @	4p 358-5pm	M	30 <del>\$200.00</del>	NM		
2 3	edited 00/10/12-00/16/13	NewsCha 3 News First @	4= 0E0 E	• • • • • • • • • • • • • • • • • • •				
	edited	i vewscha s ivews Filst @	4р 358-эрт	M ::	30 <del>\$200.00</del>	NM		
= 12 3		Naurocha 2 Nauro First Co	050.5					
		NewsCha 3 News First @ 4 Neekdays Spots/Week		:30		NM	0	\$0.00
Week: 09/0		F 2	<u>Rate</u> \$200.00			1		
Spot Ch	Date Range	Description	Start/End Time	Weekdays Leng	th Rate	7		
1 3		NewsCha 3 News First @	4p 358-5pm		30 \$200.00	<u>Type</u> <i>NM</i>		
Cre	edited		·pp	•	Ψ <u>Ε</u> 00:99	IVIVI		
2 3	09/03/12-09/09/12	NewsCha 3 News First @	4p 358-5pm	F ;;	30 \$200.00	NM		
Cre	edited	_			7-00.00			
E 13 3	09/07/12 09/07/12	Newschannel 3 News	5-530pm	:30		NM	0	\$0.00
		Neekdays Spots/Week	Rate	.00		IVIVI	U	\$0.00
Week: 09/0		F 2	\$330.00			1		
Spot Ch	Date Range	<u>Description</u>	Start/End Time	Weekdays Leng	th Rate	Type		
1 3		Newschannel 3 News	5-530pm	F ::	30 <del>\$330.00</del>	NM		
	dited	Alaurahaan 12 Alaura	F 500					
2 3	09/03/12-09/09/12 dited	Newschannel 3 News	5-530pm	F ::	30 <del>\$330.00</del>	NM		
E 14 3	09/10/12 09/10/12		5-530pm	:30		NM	0	\$0.00
Week: 09/1		Veekdays Spots/Week	<u>Rate</u> \$330,00			- 1		
Spot Ch	Date Range	Description	Start/End Time	Weekdays Leng	th Data	-		
13		Newschannel 3 News	5-530pm		<u>th</u> <u>Rate</u> 30 <del>\$330.00</del>	Type		
	dited		О осори		30 <del>\$330,00</del>	NM		
2 3	09/10/12-09/16/12	Newschannel 3 News	5-530pm	M	30 <b>\$330.00</b>	NM		
Cre	dited			10.00	<b>\$000.00</b>			
: 15 3	09/10/12 09/10/12	Newschannel 3 News	530-6pm	:30		NM	0	<b>#0.00</b>
Start	Date End Date V	Veekdays Spots/Week	Rate	.00		INIVI	U	\$0.00
Week: 09/1	0/12 09/16/12 M	2	\$310.00					
Spot Ch	Date Range	<u>Description</u>	Start/End Time	Weekdays Lengt	th Rate	Type		
1 3		Newschannel 3 News	530-6pm	M :3	30 <del>\$310.00</del>	NM		
	dited	Alaurahanasia						
2 3	09/10/12-09/16/12 dited	Newschannel 3 News	530-6pm	M :3	30 <del>\$310.00</del>	NM		
		Name de la constant						
: 16 3		Newschannel 3 News	530-6pm	:30		NM	0	\$0.00
Week: 09/0		Veekdays Spots/Week	<u>Rate</u> \$310.00					
		-	ΨΟ 10.00					

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	Contract / Revision 573227 /	Alt Order # 07901694		
Contract Dates         Product           09/07/12 - 09/10/12         ROMNEY/P/R		Estimate #		
Advertiser Romney/R/ President		riginal Date / Revision 09/12/12 / 09/12/12		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spot	Totals s Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description  1 3 09/03/12-09/09/12 Newschannel 3 News Credited	Rate Start/End Time 530-6pm	<u>Weekdays</u> <u>Length</u> <u>Rate</u> F :30 \$310.00	Type NM	
2 3 09/03/12-09/09/12 Newschannel 3 News Credited	530-6pm	F :30 \$310.00	NM	
E 17 3 09/07/12 09/07/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12F 2	6-630pm <u>Rate</u> \$485.00	:30	NM	0 \$0.00
Spot Ch Date Range Description 1 3 09/03/12-09/09/12 Newschannel 3 News Credited	Start/End Time 6-630pm	Weekdays         Length         Rate          F         :30         \$485.00	Type NM	
2 3 09/03/12-09/09/12 Newschannel 3 News Credited	6-630pm	F :30 \$485.00	NM	
E 18 3 09/10/12 09/10/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 2	6-630pm <u>Rate</u> \$485.00	:30	NM	0 \$0.00
Spot Ch Date Range Description 1 3 09/10/12-09/16/12 Newschannel 3 News Credited	Start/End Time 6-630pm	Weekdays         Length         Rate           M         :30         \$485.00	Type NM	
2 3 09/10/12-09/16/12 Newschannel 3 News Credited	6-630pm	M: :30 \$485,00	NM	
19 3 09/10/12 09/10/12 7-730pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 2	7-730pm <u>Rate</u> \$465.00	:30	NM	2 \$930.00
E 20 3 09/07/12 09/07/12 7-730pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12F 2	7-730pm <u>Rate</u> \$465.00	:30	NM	1 \$465.00
<u>Spot Ch Date Range Description</u> 1 3 09/03/12-09/09/12 7-730pm  Credited	Start/End Time 7-730pm	Weekdays         Length         Rate          F         :30         \$465.00	<u>Type</u> NM	
21 3       09/10/12       09/10/12       The Insider         Start Date       End Date       Weekdays       Spots/Week         Week:       09/10/12       09/16/12       M       2	730p-8pm <u>Rate</u> \$435.00	:30	NM :	2 \$870.00
22 3     09/07/12     09/07/12     The Insider       Start Date     End Date     Weekdays     Spots/Week       Week:     09/03/12     09/09/12    F     2	730p-8pm <u>Rate</u> \$435.00	:30	NM :	2 \$870.00
23 3 09/07/12 09/07/12 Late News (M-F) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12F 2	11-1135p <u>Rate</u> \$760.00	:30	NM 2	\$1,520.00
24     3     09/10/12     09/10/12     Late News (M-F)       Start Date     End Date     Weekdays     Spots/Week       Week:     09/10/12     09/16/12     M     2	11-1135p <u>Rate</u> \$760.00	:30	NM 2	\$1,520.00
25 3 09/10/12 09/10/12 Late Night with David Letter  Start Date End Date Weekdays Spots/Week  Week: 09/10/12 09/16/12 M 2	m1135pm-1237am <u>Rate</u> \$235.00	:30	NM 2	\$470.00
26 3 09/07/12 09/07/12 Late Night with David Letter  Start Date End Date Weekdays Spots/Week  Week: 09/03/12 09/09/12F 2		:30	NM 2	\$470.00
27 3       09/07/12       09/09/12       US Open Tennis Men's Sen         Start Date       End Date       Weekdays       Spots/Week         Week: 09/03/12       09/09/12      5-       3		:30	NM 3	\$2,250.00

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	Contract / Revision 573227 /	Alt Order # 07901694				
Contract Dates         Product           09/07/12 - 09/10/12         ROMNEY/P/R		Estimate # //184				
Advertiser Romney/R/ President	0	riginal Date / Revision 09/12/12 / 09/12/12				

*l ine	Ch Start I	Date End D	ate Descriptio	n	Start/End Time	Dava	Spo	ts/	_	The latest and the la	tals
Lino	Start Date	End Date		Spots/Week	Rate	Days	Length We	ek Rate	Туре	Spots	Amount
28 3			2 US Open T Weekdays	Contraction of the Contraction o	The state of the s		:30		NM	2	\$1,500.00
Week	: 09/03/12	09/09/12	S-	2	\$750.00						
29 3 Week		/12 09/08/1 End Date 09/09/12	2 Late News Weekdays S-	Sa-Su) Spots/Week 2	11-1135p <u>Rate</u> \$515.00		:30		NM	2	\$1,030.00
30 3 Week	09/09/ Start Date 09/03/12	/12 09/09/1 End Date 09/09/12	2 CBS Sunda <u>Weekdays</u> S	y Morning Spots/Week 2	9-1030am <u>Rate</u> \$515.00		:30		NM	2	\$1,030.00
31 3 Week		/12 09/09/1 End Date 09/09/12	2 Face the Na Weekdays S	tion <u>Spots/Week</u> 1	1030-11am <u>Rate</u> \$485.00		:30		NM	1	\$485.00
E 32 3	09/07/ Start Date 09/03/12	12 09/09/1 End Date 09/09/12	2 US Open To Weekdays S	ennis Men's Fina Spots/Week 2	al 4-7pm <u>Rate</u> \$0.00		:30		NM	2	\$0.00
34 3 Week:	09/09/ Start Date 09/03/12	12 09/09/1 End Date 09/09/12	2 Sunday Prir <u>Weekdays</u> S	ne Spots/Week 2	7-8pm <u>Rate</u> \$1,785.00		:30		NM	2	\$3,570.00
35 3 Week:	Start Date 09/03/12	End Date 09/09/12	2 Sunday Prir <u>Weekdays</u> S	Spots/Week 2	9-10pm <u>Rate</u> \$1,515.00		:30		NM	2	\$3,030.00
36 3 Week:		12 09/09/1 End Date 09/09/12	2 Late News ( <u>Weekdays</u> 5		11-1135p <u>Rate</u> \$515.00	-	:30		NM	2	\$1,030.00
37 3 Week:	09/07/ Start Date 09/03/12		2 US Open To Weekdays F	ennis <u>Spots/Week</u> 2			:30		NM	2	\$1,500.00
38 3 Week:	09/08/ <u>Start Date</u> 09/03/12	12 09/08/1 End Date 09/09/12	2 Newschann Weekdays S-	el 3 News Spots/Week 2	6-630pm <u>Rate</u> \$170.00		:30		NM	2	\$340.00
√ 39 3 Week:	09/10/ Start Date 09/10/12		2 US Open Te Weekdays M	nnis Men's Fina Spots/Week 2	al 4-7pm <u>Rate</u> \$750.00		:30		NM	2	\$1,500.00
ime Pe	eriod	# of S	pots Gross	Amount	Net Amount		To	otals		55	\$31,670.00
18/27/1	2 -09/10/1	2	55 \$31	670.00	\$26,919,50						

otals 55 \$31,670.00 \$26,919.50

Signature:	Date:	
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